



*After 50 Years of Being the Benchmark, we've
Completely Redefined the Bench:*

MAXON's Brand New High Capacity Production Facility

MAXON Lift Corp.
The Leader in Liftgates
Version D0.3 AG
February 2008

MAXON[®]

New factory fact sheet:

- The factory is 325,000 sq ft
- The office space is 18,516 sq ft
- It took 7,550 cubic yards of concrete to build it
- There are 13,800 linear feet of skylights
- Exhaust fans turn the air over six times per minute
- The factory has three 1000 Volt, 1200 Amp power stations



But what really puts all this in perspective is a comparison with the competition...

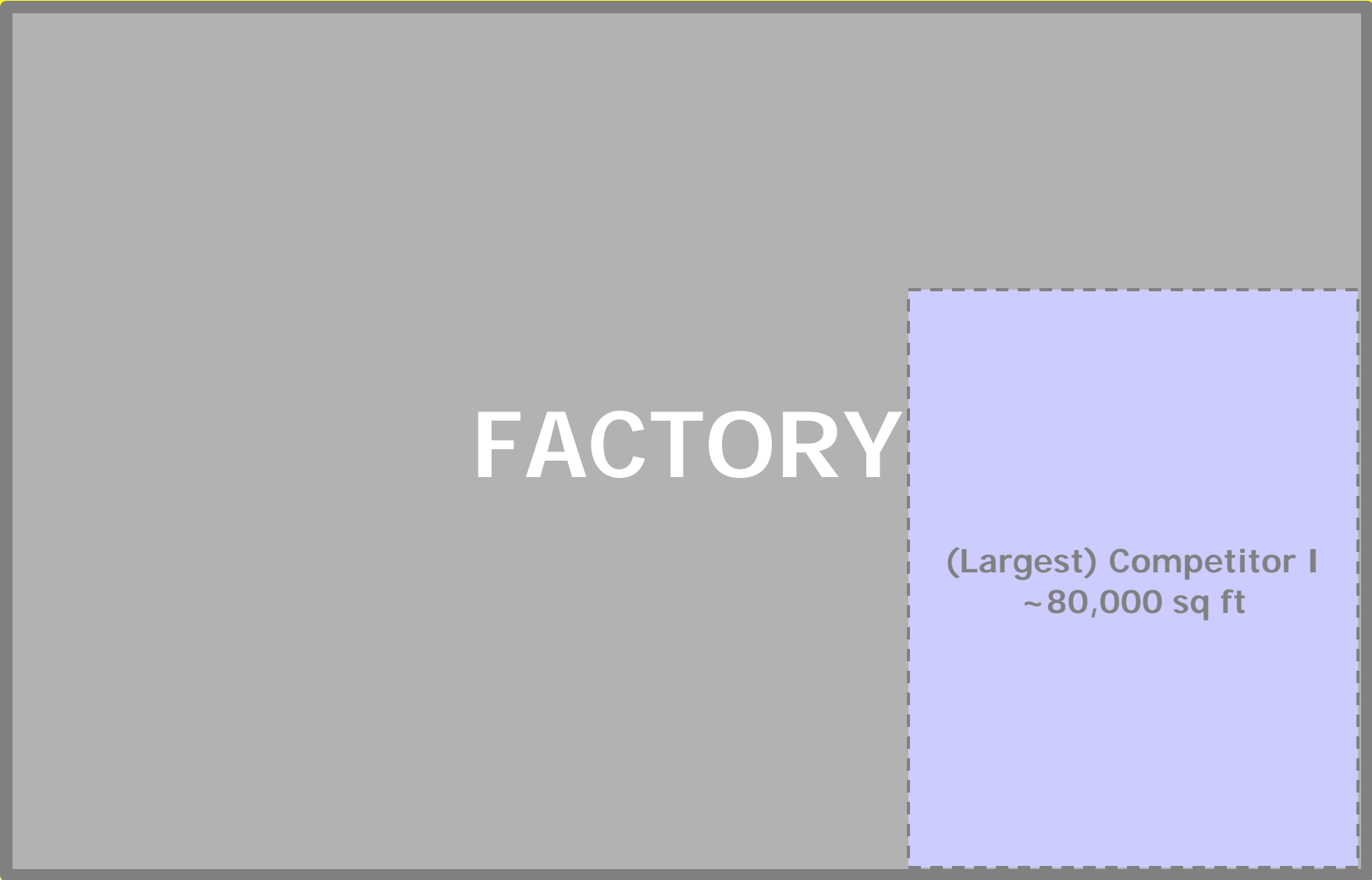


~250,000 sq ft factory

FACTORY



~ 250,000 sq ft factory

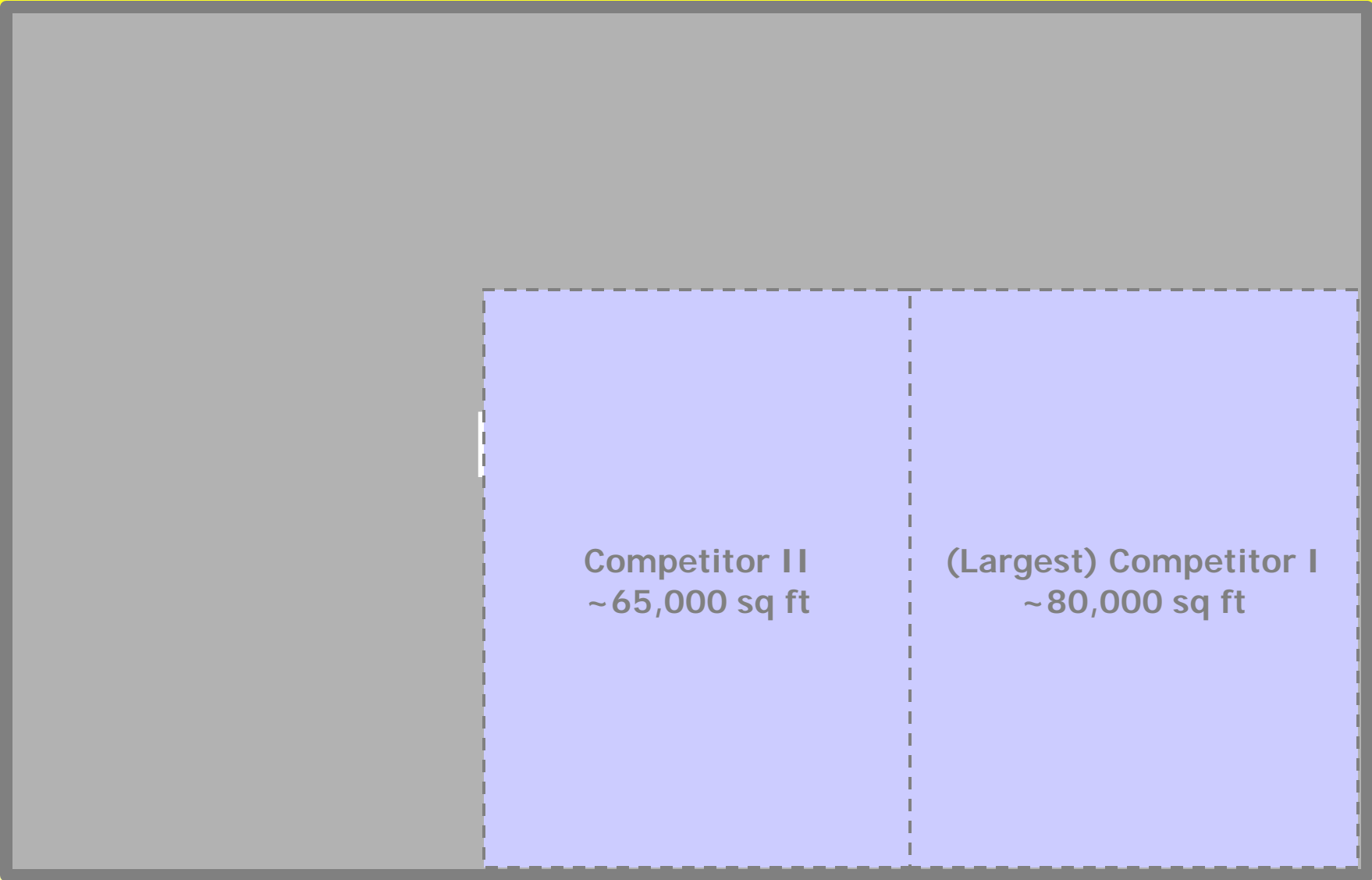


FACTORY

(Largest) Competitor I
~ 80,000 sq ft

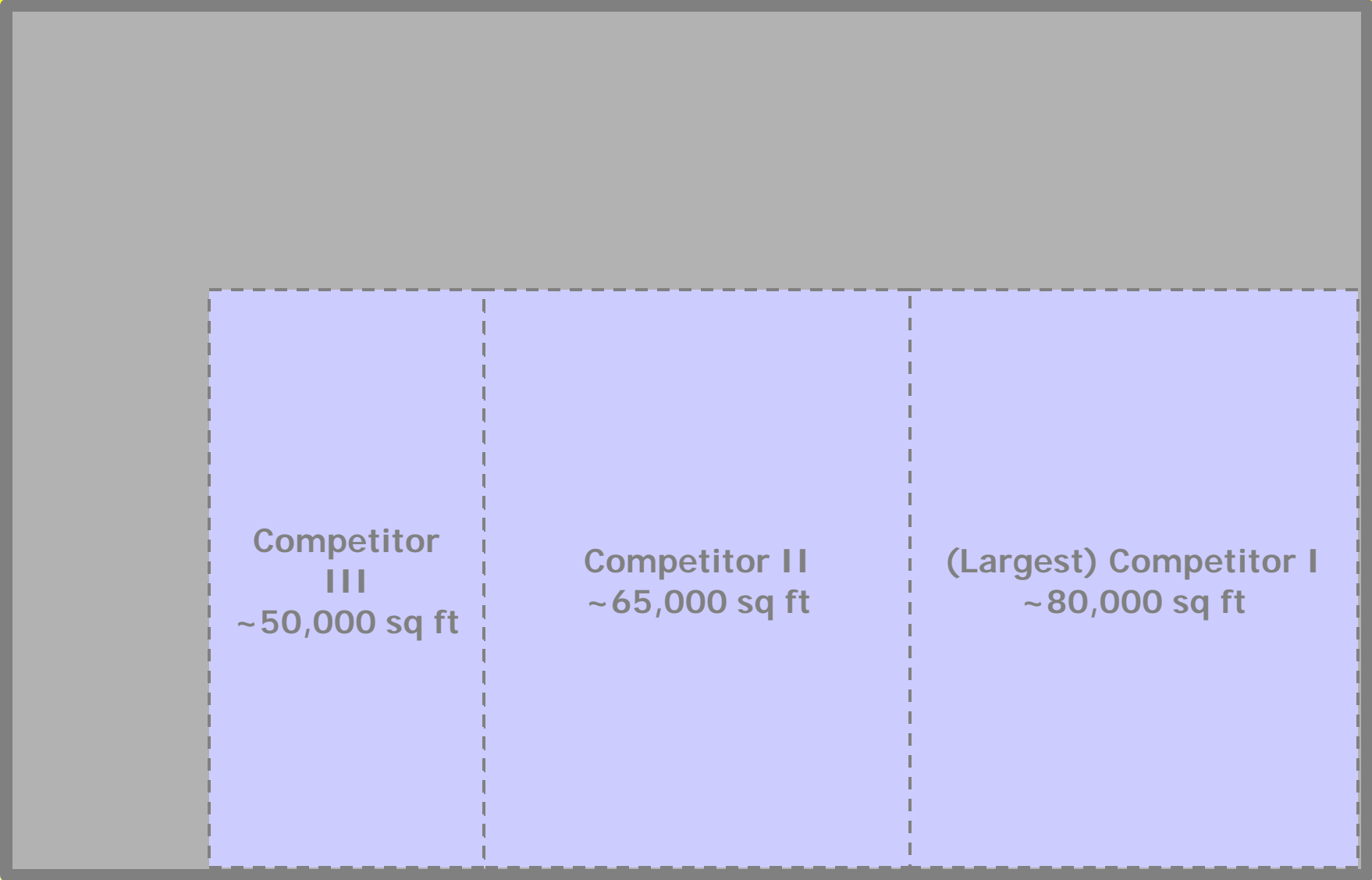


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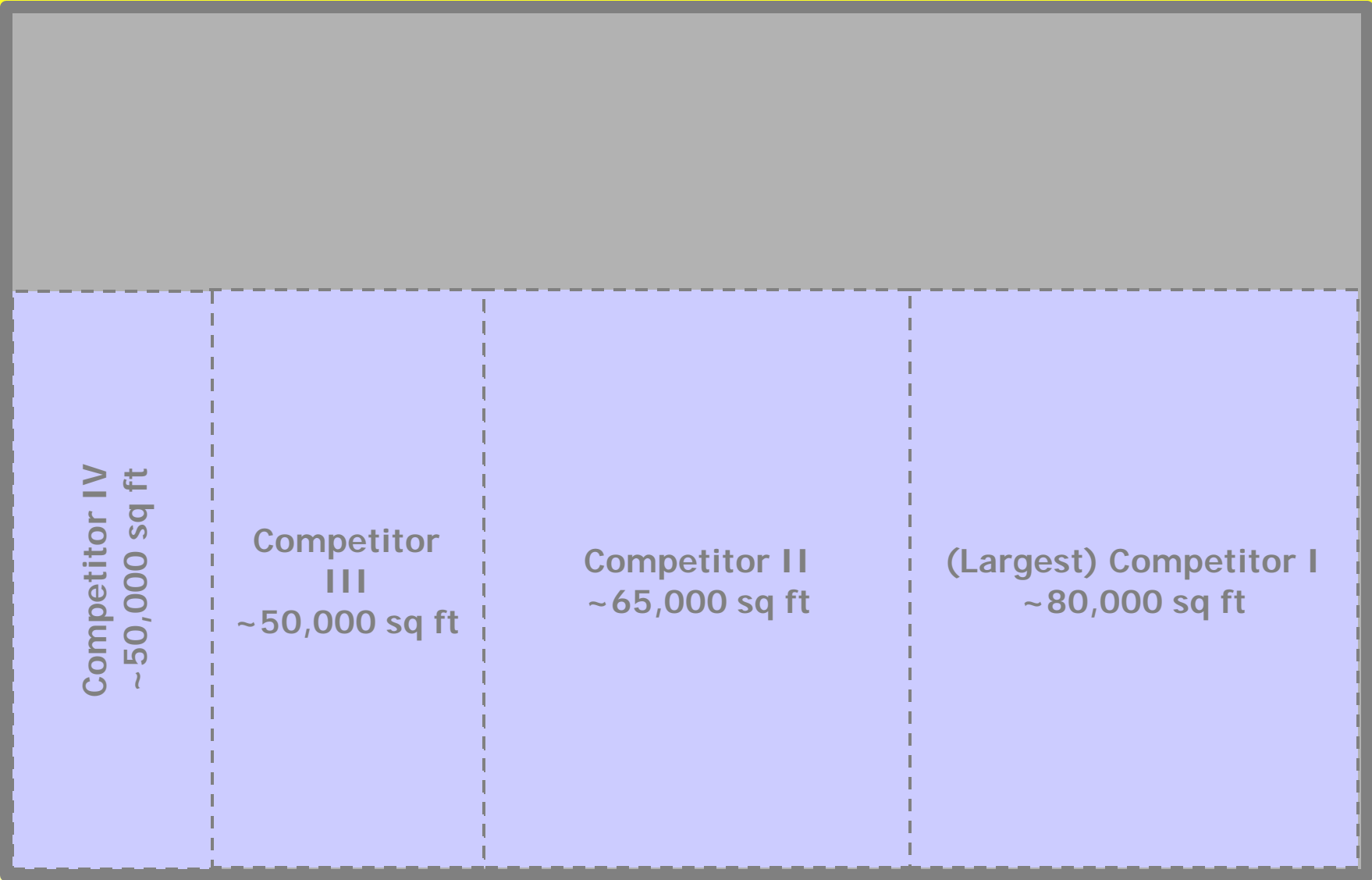


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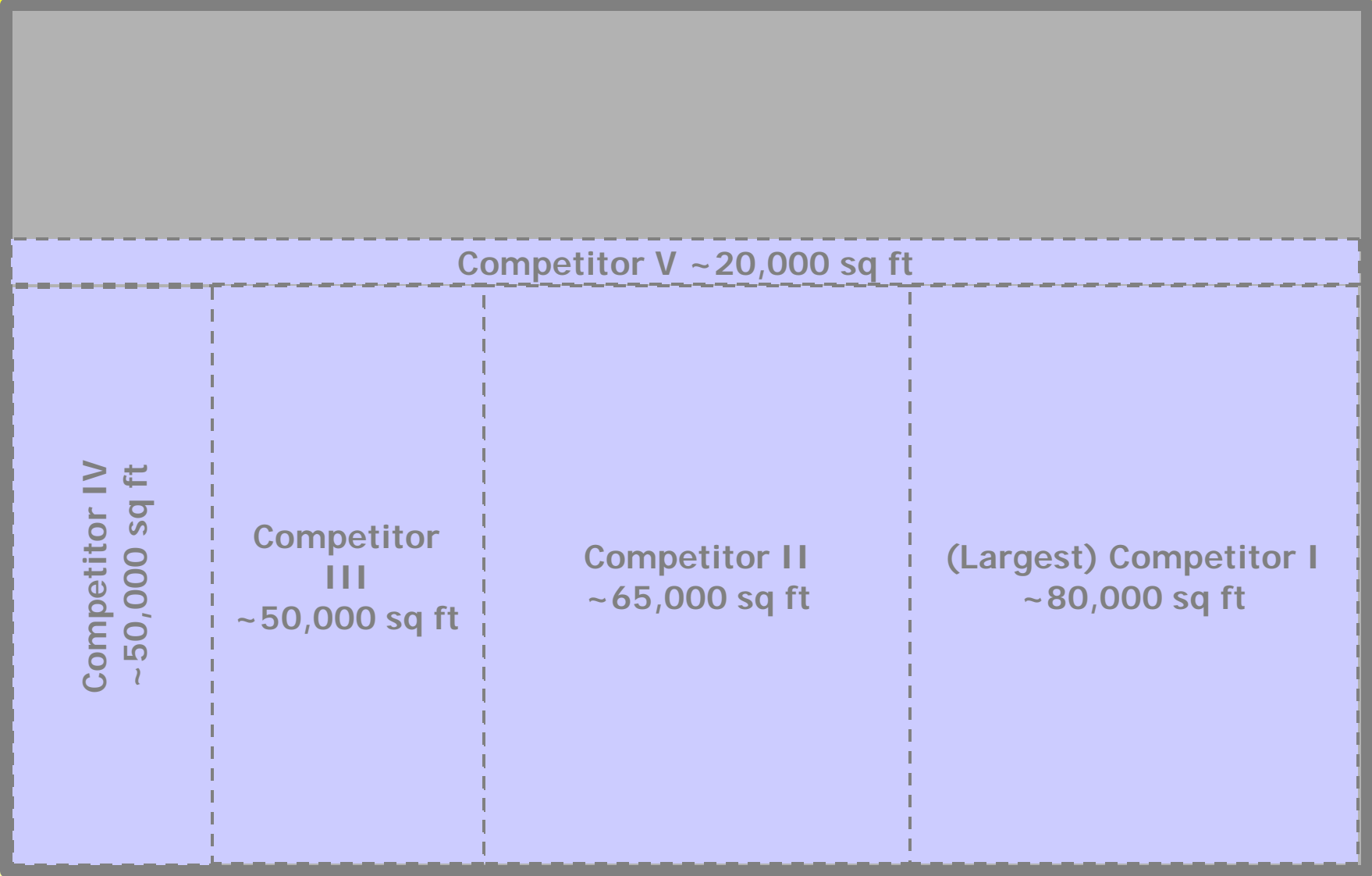


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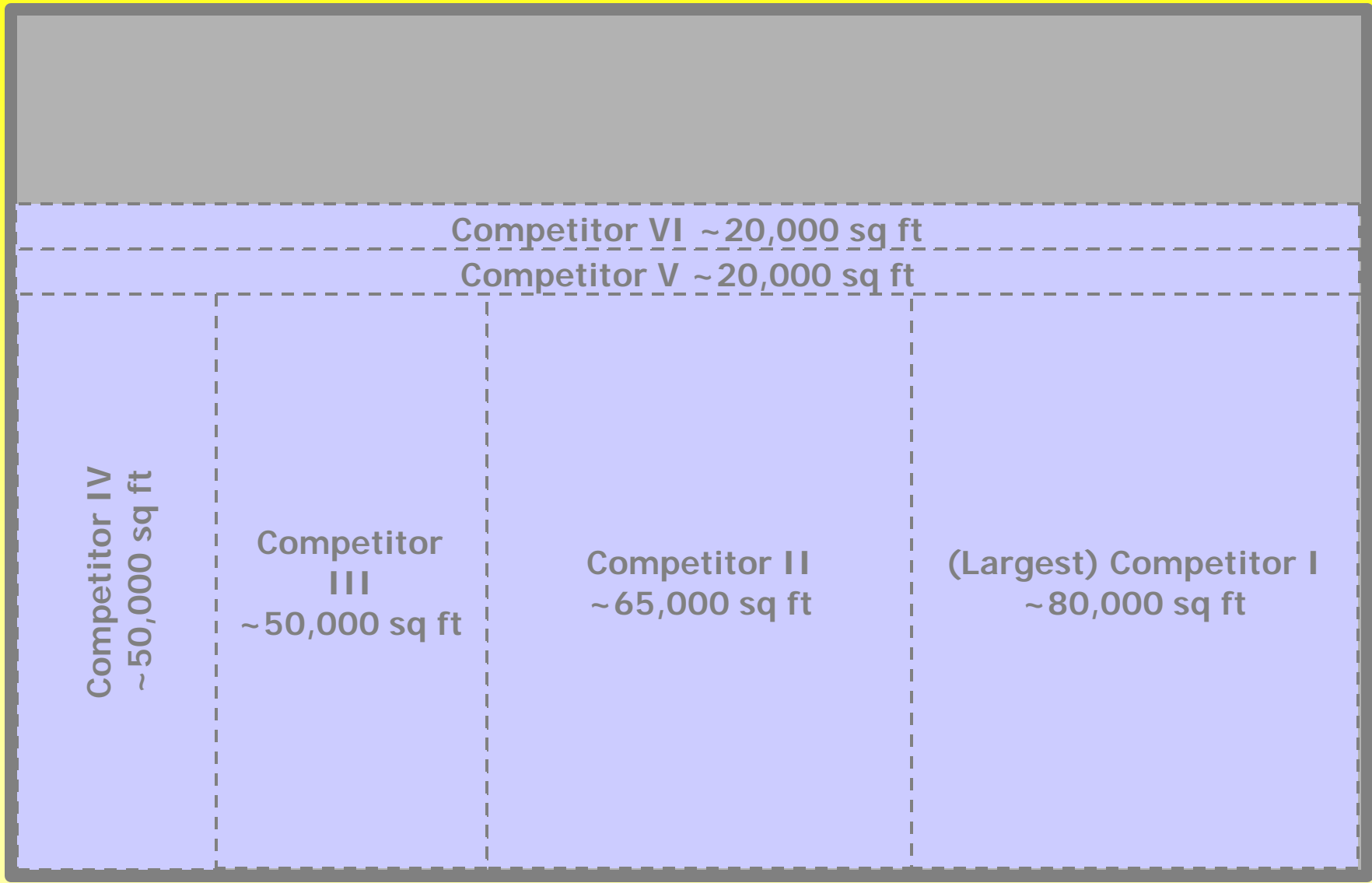


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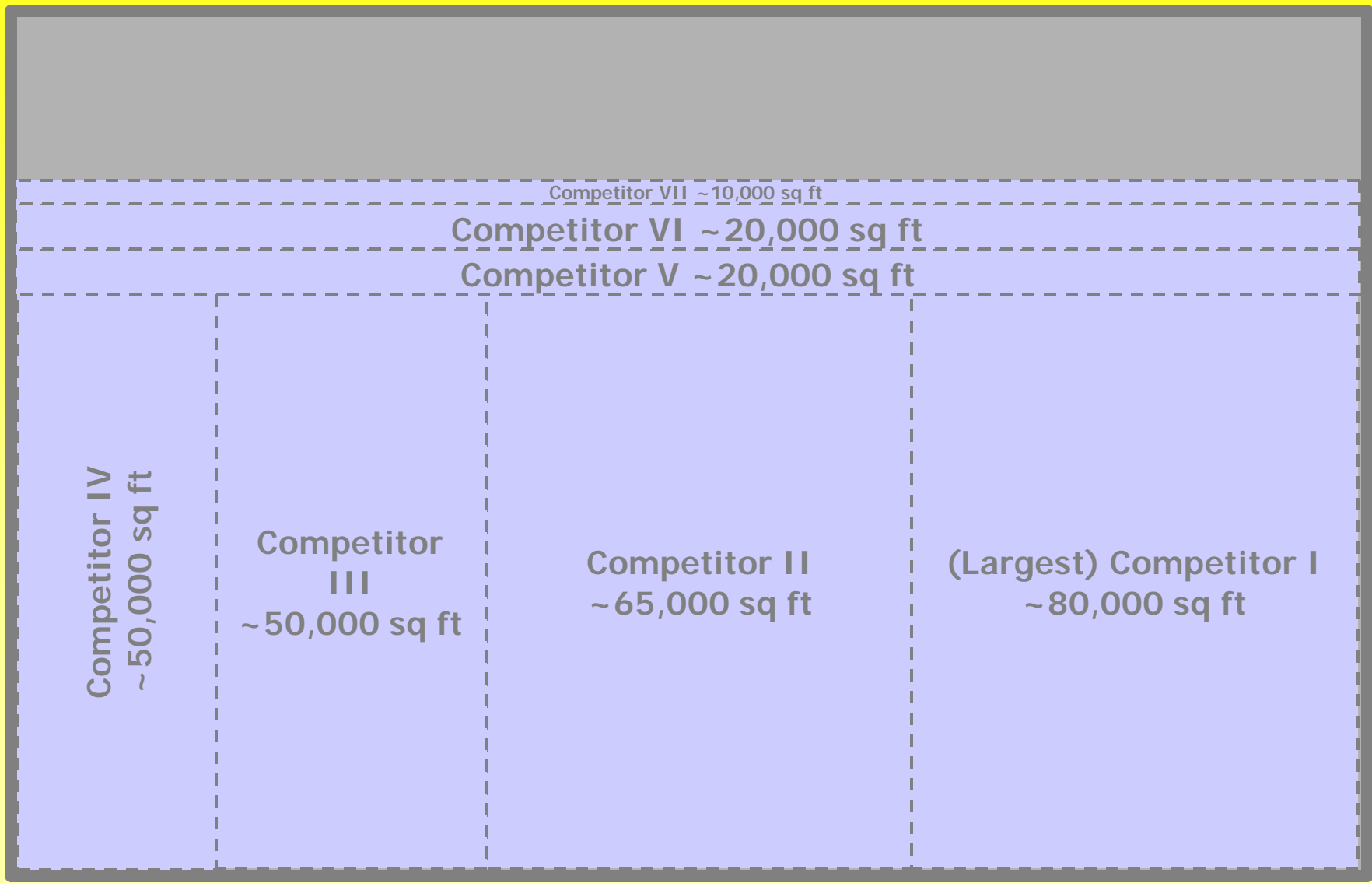




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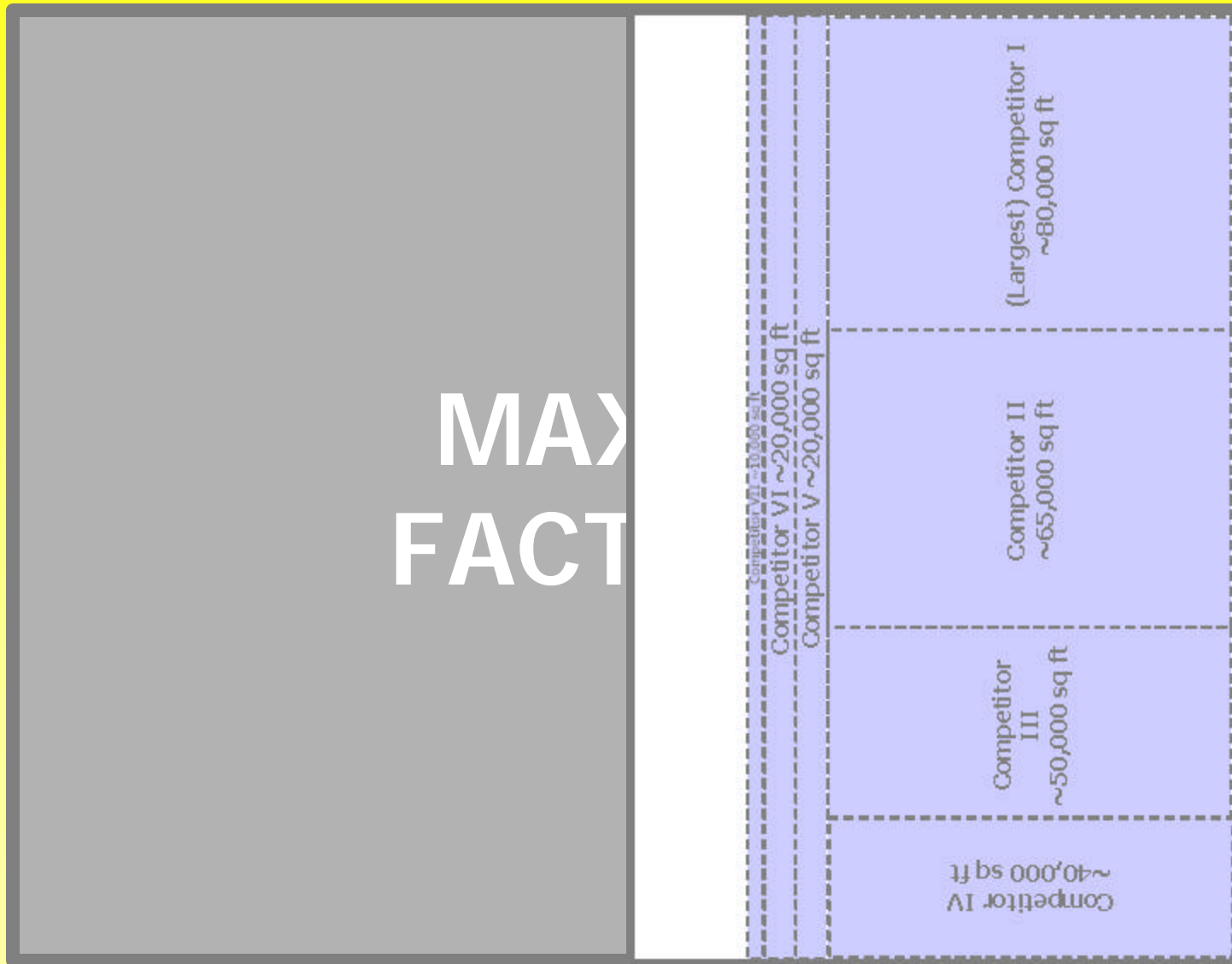




**Essentially with this factory
we have just doubled the
industry capacity!**

As long as we only utilize it for ONE SHIFT...

~ 325,000 sp ft factory in two shift mode...!





AFTER 50 YEARS OF BEING THE BENCHMARK, WE'VE COMPLETELY REDEFINED THE BENCH.

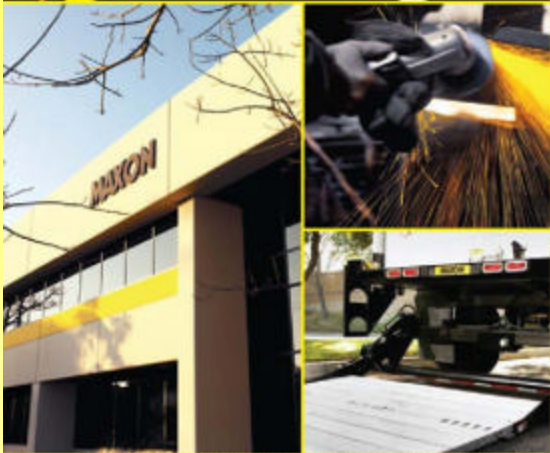


MAXON: GREATEST CAPACITY, DURABILITY, AND SUPPORT.

No matter how you measure, Maxon sets the bar for liftgates. Our new 325,000 square foot factory is not only the largest in the world, but also the first factory built from the ground up especially for liftgate production. Incorporating cutting-edge tools and processes, we can deliver to meet the needs of the world's largest fleets.

Our new factory is the culmination of 50 years of innovation that began with the first Tuk-A-Way liftgate and brought you the latest advances such as bolt-on gates and advanced, corrosion-resistant paint processes.

Find out how Maxon's new capacity enhances the capacity of your fleet—call (800) 227-4116 or visit us at www.maxonlift.com today.



VISIT US AT THE NTEA WORK TRUCK SHOW - BOOTH #525

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